

2019 Tear Sheet Price Charts

MINIMUM ORDER IS 100 CALENDARS - OPEN CALENDAR SIZE IS 11"X 22"

Calendars

QUANTITY	PRICE EACH
100-124	4.34
125-149	4.14
150-174	3.99
175-199	3.88
200-249	3.54
250-299	3.39
300-349	3.24
350-399	3.17
400-449	3.11
450-499	3.01
500-599	2.97
600-699	2.90
700-799	2.72
800-899	2.60
900-999	2.56
1000-1499	2.48
1500-1999	2.37
2000+	Call your Sales Representative

Color Picture

QUANTITY	PRICE EACH
100-124	0.61
125-149	0.61
150-174	0.61
175-199	0.61
200-249	0.60
250-299	0.55
300-349	0.50
350-399	0.45
400-449	0.40
450-499	0.35
500-599	0.32
600-699	0.30
700-799	0.29
800-899	0.27
900-999	0.25
1000-1499	0.24
1500-1999	0.24
2000+	Call your Sales Representative

Pictures must be 300 dpi or higher at finished size, copyrighted photos require written permission from the photographer. Black and White Photos \$30.00 Flat Fee

Display Ads

	PRICE
Single Display Ad	\$6.25
With Color	21.25
With Logo*	21.25
With Color and Logo*	36.25

*\$15 charge applies to new logos only

Directory Ads

	PRICE
Directory Ad	\$1.20 per line
1 Category Heading	\$1.20 per line
With Color	\$5.00

\$75 Minimum Setup Charge
Cost for printing listings: meetings, events, birthdays, anniversaries on the date blocks are \$0.15 each

GBC Order Shipping Guarantee

Listed below are the important dates you need to know to have your calendar shipped when you want them. You must have your entire calendar order (advertising, listings, and photograph(s) submitted, along with payment, to guarantee these ship dates.

CALENDAR SUBMISSION DATE		GUARANTEED SHIP DATE
OCT.2	ALL ORGANIZATIONS (Except Schools)	DEC. 14
OCT. 16	SCHOOLS ONLY	DEC. 14
OCT. 31	ALL ORGANIZATIONS	DEC. 28
NOV. 14	ALL ORGANIZATIONS	JAN. 7

We understand, sometimes things happen and you may miss your date.

IF YOU MISS YOUR SUBMISSION DATE, YOU CAN STILL HAVE YOUR ORDER EXPEDITED. YOU CAN CHOOSE TO PAY A RUSH FEE - 5% of your invoice up to \$250.

This will enable you to receive your order as originally intended. If you need your order expedited, please let us know by contacting your Sales Representative or the Home Office by phone or email. The Rush Fee Option is not available through EZO.



22 WHITNEY DRIVE | MILFORD, OH 45150

www.gordonbernard.com
1.800.531.1484

2019 Pricing for Specialty Items on Tear Sheet Calendar

CALENDAR BACK ITEMS (Advertising Portion of Calendar)

ID#	Item	Price	Description
B1	Map or printing under pad	\$20.00	Prints a map or other printing under the calendar pad Print ready or digital file required
B2W	Map or printing (B&W) on back side of calendar	\$25.00 setup \$0.20 each	Prints Black & White map or text on the back of calendar. Print ready or digital file required
B2C	Map or printing (Color) on back side of calendar	\$40.00 setup \$0.30 each	Prints Color map or text on back of calendar. Print ready or digital file required
B3	Musical Notes	\$5.00	Prints a row of musical notes on the bottom ad row
B4	Typeset on bottom	\$25.00	Submit copy for typesetting row of ads
B5	Names under picture	\$0.20 each	Prints the names of people in the calendar picture
B6	Copy under pad	\$0.30 per line	Charge for typesetting copy under the pad Approx. 35 characters and spaces per line \$15.00 minimum charge
B7	Screening behind ads instead of a picture subject	\$20.00	Prints a b/w screen behind the advertising This could be a school mascot, club logo, etc. Color screen extra \$15.00 charge
B8	CPR Information	\$20.00	Prints CPR instructions under pad

PHOTOGRAPH ITEMS

F1	Manual Photo tipping	\$0.25 each	Charge for bonding customer supplied photographs to calendars. Done with special permission only
F2	Typesetting in place of photo	\$30.00	Prints customer supplied copy in photo area
F3	Collage/ Retouch photograph	\$80.00 per hour	Charge for creating a collage from customer supplied photos or editing photo content Min. charge is \$30.00
F4	Additional pictures - main picture subject	\$15.00 each	Prints additional pictures in the main picture area

MISCELLANEOUS ITEMS

M1	Extra Sheet - Tear Sheet	\$27.00 Setup \$0.07 per sheet per calendar	Setup price is for each sheet or extra month and does not include typesetting. Inserts are an extra sheet (extra month, cover letter, reorder form, coupon page, etc.) that is stapled to the calendar pad
M2	Sweepstakes Calendar	\$50.00	Prints sweepstakes rules and consecutive numbering under the calendar pad
M3	3" X 5" Registration Cards for M2 (B&W) 1 side	\$65.00/1000	Prints a registration card and consecutive numbering for Sweepstakes Calendars Priced per thousand with \$55.00 minimum
	Perforating if requested (1 perf)	\$60.00/1000	Shipped in bulk only Call for a quote if insertion with calendars is required.
M4	Calendar Mailing Envelopes (Blank)	\$0.18	Custom made envelopes for tear sheet calendars Calendars are always inserted in these envelopes unless requested otherwise
M5	Printing on M4 (1 side)	\$90.00 Setup \$0.03 each	Prints return address and Postal Patron information on outside of envelope
M6	Clear Door Knob bags	\$0.10 each	Charge only if calendars are inserted Plastic bags sent in bulk are free as a replacement for brown bags

Current Pricing from April 2018

2019 Pricing for Specialty Items on Tear Sheet Calendar

ID#	Item	Price	Description
M7	Donation Letter	\$27.00 Setup \$0.05 each	Letter printed in black ink on white bond paper from print ready or digital file. Added as 13th sheet, see M1. Typesetting is extra, if required. Call for a quote if insertion with calendars is requested. Shipped in bulk only
M8	#10 Business Envelope	\$65.00 Setup \$0.045 each	Envelope used for returning donations to your organization - Price includes address in black ink Insert with calendars - Call for a quote Shipped in bulk only
M9	Extra Card Stock Sheet - Coupon/Other (1 side)	\$27 Setup \$0.11 each	Price is for each sheet and does not include typesetting or logo charges. Inserts an extra sheet (coupons, dance ticket, etc.) that is stapled to the calendar pad. Call for quote if requesting perforation.
PAD ITEMS (Monthly Sheets)			
P1	Ads Printed on Pad	\$6.50	Prints ad copy in date block
P2	Black History Pad	\$20.00	Prints a Black Historical Fact on each day
P3	Catholic Pad	\$20.00	Prints names of Catholic Holy Days, Feast Days and a fish overprint on Fridays during Lent
P4	Jewish Pad	\$20.00	Prints the Jewish calendar numbering system and Jewish monthly names next to the identifying month
P5	Fire Safety Tips	\$20.00	Prints a Fire Safety Tip on each day
P6	EMS Tips with logo	\$20.00	Prints a Star of Life logo each month and a First Aid Tip on each day
P7	Crime Prevention Tips	\$20.00	Prints a Crime Prevention Tip on each day
P8	Fire Prevention Pad	\$25.00	Prints an illustration and slogan each month
P9	Change Battery/Clock	\$20.00	Overprint the Change Battery/Change Clock image on March and November
P10	Entire Fire Safety Package	\$50.00	Prints P5, P8, P9 plus shading and wording on Fire Prevention Week in October
P11	Fire Safety Package without Fire Safety Tips	\$30.00	Prints P8 and P9 plus shading and wording on Fire Prevention Week
P12	EMS Package	\$50.00	Prints P6 and P9 plus shading and wording on EMS Week in May
P13	EMS Package without Tips	\$30.00	Prints a Star of Life logo each month, P9 plus shading and wording on EMS Week in May
P14	Overprint	\$5.00/mo	Prints a b/w screen over the entire pad (\$15.00 logo scan charge applies the first year) \$50.00 charge for screen in color
P15	Shading and Wording on Dates	\$5.00	Prints shading and wording on dates. Charge is for each area shaded
P16	Reorder Form or other printing on back of sheets	\$0.037 per month per calendar	Prints on the back of a calendar sheet Print ready or digital file required
P17	Rainbow pad	\$50.00	A different color sheet used each month
P18	Coupons	\$0.45 per calendar	Prints coupons on the back of all 12 month tear sheet calendar pages (In addition, typesetting and logo charges are priced the same as for a single display ad)
P19	Adding a shift schedule	\$350 Setup \$1.35 each	Prints a three color shift schedule on the calendar dates of a Tear Sheet calendar

Current Pricing from April 2018