



# KENWOOD

Fire 886-1111 - Police 886-1212

## Community Birthday Calendar

An Adventure in Community Friendship

PLEASE NOTE IN ADVERTISEMENTS THE FREE GIFTS & DISCOUNTS GIVEN TO YOU ON YOUR BIRTHDAY/ANNIVERSARY BY OUR LOCAL MERCHANTS

PLACE YOUR ORDER EARLY FOR NEXT YEAR'S CALENDARS, LISTINGS AND ADS - PHONE MARILYN RICHARDS AT 886-2157

**19** Jo ANN'S FLOWERS  
78 Peterson Ave.  
Phone 886-5983



"Something warm and human and wonderful happens when you send flowers"

**16** WHITMORE'S Pizza  
LARGE PIZZA - MEDIUM CHARGE  
If you bring in previous month's calendar page  
Free Delivery - 984-5106  
3132 Storer Avenue



Next to Menards Arrowhead & 53



AUTUMN

Photo by Deluxe Studio

**8** Color Picture Compliments of Dr. William Anderson

**DAN OIL CO.**



EXXON PRODUCTS  
123 Hanlon St. Phone 886-2262

**CONNIE'S HAIR PLACE**

330 West Trease  
Phone 984-6648

Beauty Control Cosmetics  
"Professional Cuts and Styles"



WE ARE IN BUSINESS FOR SMALL BUSINESS.

**11** AMERICAN FAMILY INSURANCE  
AUTO HOME BUSINESS HEALTH LIFE  
Offering Free Quotes & Brochures Your Family Is Our Concern  
Route 119 Wing

**11** bp 4-STAR BP & CAR WASH  
128 W. Godby Avenue  
New Stanton

**12** RAMEY'S KENWOOD PHARMACY  
Prescription Specialist - Friendly Service  
Cosmetic Specialist  
Phone 378-5567  
Ask About Our Family Record Plan  
DONNA GILBERT

**11** WALMART ALWAYS LOW PRICES. Always.

**11** BURGER KING  
5247 Whitmore Blvd.  
Phone 897-9705

Table with 2 columns: Category and Phone Number. Includes AUTO DEALERS, AUTO PARTS, BANKS, BARBERS/BEAUTY SALONS, CHURCHES.

Table with 2 columns: Category and Phone Number. Includes DEPARTMENT STORES, ELEVATORS, FARM SUPPLIES, FLORAL SHOPS, FURNITURE AND/OR FLOORING, GRAIN/FEED, GROCERY STORES.

Table with 2 columns: Category and Phone Number. Includes HAY CONDITIONER, HOME IMPROVEMENT, INSURANCE, JEWELERS, LUMBER YARDS, MOTELS, PHARMACIES.

Table with 2 columns: Category and Phone Number. Includes REAL ESTATE, RESTAURANTS, SERVICE STATIONS, TELEPHONE COMPANIES, VIDEO RENTALS, WELLS.

### 1947 CLUB MEMBERSHIP CHARTER MEMBERS

- Bud Adkins, Bob Adcock, Jim Allen, Gary Banfield, Ed Bradley, Gary Collins, Ed Dalton, Bob Goebel, Rol Harris, Jim Jefferies, Mike Marley, Mike McHugh, Herbert Moore, Bill Nance, James Painter, Edward Price, Robert Rollins, Roy Schmalstig, Chris Smith, Greg Storer, Russell Williams, Jim Womack

### CURRENT MEMBERSHIP

- Elliot Abrams, James Anderson, William Armstrong, Marie Bishop, Director, Jack Carpenter, William Carpenter, Bob Daniels, President, Dan Dunham, Mike Farley, Director, William French, Marilyn Godby, Shelia Grant, 1st Vice-President, John Godby, Susan Grimes, Carol Hanlon, Treasurer, Bob Harris, Sally Henderson, Al Hopper, Director, Hank Hughes, Janet Johnston, Gordon Jones

Table with 3 columns: MONTH, FLOWERS, BIRTHSTONE. Lists months and corresponding flowers and birthstones.

### WEDDING ANNIVERSARIES

Table with 2 columns: Anniversary Year and Item. Lists years from 1st to 60th and corresponding items like clocks, china, watches, etc.



The Gordon Bernard Company, founded in 1949, designs and publishes the copyrighted COMMUNITY BIRTHDAY CALENDAR and other calendar fund raising programs. The COMMUNITY BIRTHDAY CALENDAR is sold only by the Gordon Bernard Company and its authorized representatives.

### TELEPHONE NUMBERS FREQUENTLY CALLED

Table with 2 columns: NAME and PHONE NO. for frequently called numbers.

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2010 CALENDAR showing monthly grids for January through December.

2011 CALENDAR showing monthly grids for January through December.

2012 CALENDAR showing monthly grids for January through December.

Account # 00000

Order # 00000

**18** FARMERS AND OWNERS CO.  
7557 Reynolds St.

**ROCKET REXALL DRUG STORE**

A free malted-milk on your birthday, if listed on this calendar  
3 Tillery Avenue  
Phone 886-1190

ADVERTISE IN THIS SPACE ON NEXT YEAR'S CALENDAR

Call **BILL HUGHES** at 886-2847

**REST HAVEN MOTOR INN**

25% discount on room charge for weekend stay week of birthday or anniversary if listed on calendar  
Phone 886-3456



321 Scanlon Ave. - Phone 484-1213

**PETERSON'S PIZZA PARLOR**  
5389 Ridge Avenue  
Phone 886-9176

**BOB'S SHELL STATION**  
Open 24 Hours  
Phone 886-8128

20 SEE MEMBERSHIP ROSTER UNDER THE MONTHLY SHEETS

## ALL FEATURES TEAR SHEET SAMPLE CALENDAR

This “Calendar” displays the standard features, as well as some new and exciting features, that appear (or can appear) on “your” calendar published by The Gordon Bernard Co., LLC. For more information on any of these features, please contact the company or local representative in your area.

### CALENDAR “BACK” ITEMIZATION

- 1 Ribbon heading
- 2 Issue number
- 3 Calendar title (eg. *Community Birthday Calendar, Community Events Calendar, School Events Calendar, etc.*)
- 4 Friendly “filler” line
- 5 Picture area: normal size is 3½" high x 7" wide
- 6 Picture title
- 7 Picture credit
- 8 Picture sponsor
- 9 Emergency phone numbers
- 10 Two “Free” display (block) ads (for organizational copy only)
- 11 Logo or trademark printed in full color (can be printed in display ads only and photo ready copy or high resolution digital file must be furnished)
- 12 Double display (block) ad
- 13 Directory ads and category headings
- 14 On our “typical” calendars, the “Telephone Numbers Frequently Called” will appear in the left and right columns with the “Flowers and Birthstones, etc.” information in the middle. All these columns are available for any “special copy” you may want to print in these areas in place of this standard information. (Check under monthly sheets)
- 15 Current year and subsequent two-year calendars (special copy can also be printed in this area) (Check under monthly sheets)
- 16 Logo or trademark printed in black ink (can be printed in display ads only and **photo ready** copy or high resolution digital file must be furnished)

- 17 Single display (block) ad
- 18 Half display (block) ad
- 19 Spot Color can be added to any logo or line of a display or directory ad or Category Heading. Colors must be one of our eight standard calendar colors.
- 20 Reference line printed on bottom color strip to indicate copy located under monthly sheets
- 21 American Flags or Support the Troop Ribbons may be added at no extra charge with placement being at the top of the calendar in one or both corners of the ribbon

### CALENDAR “PAD” ITEMIZATION

**Note: Each calendar sheet is divided into half “Traditional” and half “Appointment” style to display how each color appears in the two different pad styles.**

- 22 January/Color: LIGHT BLUE with a Donation Letter. A letter requesting donations for your organization can be added to the back of any monthly sheet or added as a thirteenth sheet and inserted anywhere in your calendar pad.
- 23 February/Color: RED with “Fire Prevention” slogan, art and daily tips
- 24 March/Color: GREEN with “Over-print”
- 25 April/Color: PURPLE with “Shaded Week & Wording” (other examples: final exams, fire prevention week, pioneer days, etc.) Note: When using “reverse type” in the shaded area it is best to use an Appointment Style Pad
- 26 May/Color: GOLD Traditional/BLACK Appointment with “Coupons” printed on back of sheet. Note: We do not print gold appointment style numbering. If you order the gold background and want the appointment style numbers, it will be printed in black ink only.
- 27 June/Color: MAROON with “Mascot Over-print”
- 28 July/Color: ORANGE with “Emblem Over-print”
- 29 August/Color: DARK BLUE with “Calendar Re-order Form” printed on back of sheet

**\* Visit our web site for additional layouts/options**