

2018 Pictorial Calendar Price Chart

10 x 11 CALENDARS

QUANTITY	GLOSS	MATTE
100	\$12.25	\$11.90
125	\$10.65	\$10.30
150	\$9.72	\$9.37
200	\$8.55	\$8.22
300	\$7.36	\$7.03
400	\$6.76	\$6.41
500	\$6.39	\$6.04
600	\$6.14	\$5.79
700	\$5.95	\$5.60
800	\$5.81	\$5.46
900	\$5.70	\$5.35
1000 +	Call your Sales Representative	

Template charge:

Modern - A	Included in above pricing
Traditional - B	Included in above pricing
TS (tear sheet)	Included in above pricing
1 Story - C	\$100
2 Story - D	\$225

Miscellaneous:

Design	\$ 75.00 / hr	Advertisers	\$ 6.25
Extra pic scans	\$ 15.00 ea	Color Ads	\$ 15.00
Date block photo	\$ 5.00 ea	Ad scans	\$ 15.00
Pet Add-Ons:	\$ 20.00 ea group	Customer Ad Strip	\$ 21.25
• Recipes	\$ 20.00	Listings	\$ 00.15 (listings & F5 text)
• Safety Tips	\$ 20.00	Inside back cover	\$ 20.00
• Holidays	\$ 20.00	Template page Swap	\$ 20.00 per page
• All 3 Add-Ons	\$ 50.00	Page up for print ready	\$ 30.00

Descriptions:

Modern Gloss, Matte, Other

Pad options will be w/listings, without listings or No Ads

* Template includes thumbnails and customer can provide their own copy

Traditional Gloss, Matte, Other

* Template includes thumbnails and customer can provide their own copy

TS (Tear Sheet) Appt Gloss, Appt Matte, Trad Gloss, Trad Matte

TS Pictorials have no picture backgrounds and look similar to our tear sheet calendars

* Thumbnails are NOT included in this template - if requested, no extra charge

1 Story, Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

2 Story Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

Print Ready Gloss, Matte, Other

Customer's Pad

* Possible pre-press charges \$75/hr for Print Ready files